



Fife Lake Farm & Craft Market: Operations & Policy

I. Our Mission

The Fife Lake Farmers Market began in 2012 with the goal of providing high-quality local food and craft items to our shoppers in a fun and friendly environment. We stress homemade and homegrown products and encourage vendors to use environmentally benign methods.

II. Market Team & Contact Information

- **Sponsoring Organization:** Fife Lake Chamber of Commerce
- **Market Manager (2026):** Jane Roesemeier | janeroesemeier@yahoo.com
- **Chamber Contact:** Haley | info@fifelakechamber.org
- **Mailing Address:** PO Box 283, Fife Lake, MI 49633

III. Location and Hours of Operation

- **Season:** May 18 - October 17
- **Mondays:** 3:00 p.m. to 7:00 p.m.
- **Saturdays:** 11:00 a.m. to 4:00 p.m.
- **Location:** Memorial Park (the "grassy triangle" in the center of downtown Fife Lake).

IV. Product Guidelines

To maintain quality and authenticity, the following rules apply:

- **Primary Focus:** Fruits, vegetables, field crops, plants, cut flowers, honey, maple syrup, baked goods, jams, jellies, local handmade crafts, and local artwork.
- **New Items Policy:** We now allow for the sale of "New Items" (non-homemade). However, we are not a flea market; general resale of used goods is strictly prohibited.
- **Booth Allocation & Priority:** Only 10% of total vendor spots are available for "New Item" vendors. Priority is always given to local food and craft vendors.
- **The "Bump" Rule:** If the market reaches capacity with local food/craft applicants, "New Item" vendors may be bumped to accommodate them. The market reserves the right to deny applicants if products do not match criteria.
- **Prohibited Items:** No marijuana or ingestible/consumable products containing THC, CBD, or CBG.
- **Compliance:** All food must follow **2026 Michigan Cottage Food Labeling** requirements.

V. Vendor Fees & Setup

- **Daily Rate:** \$10
- **Full Season Rate:** \$200
- **Non-Profit Organizations:** Booth space is free for registered non-profits.
- **Young Entrepreneur Program:** Booth space is free for kids (under 18) selling items they have made or grown themselves. We require that all children in the Young Entrepreneur program are supervised by an adult at all times during market hours.
- **Booth Space:** 10' x 10' area.
- **Equipment:** Vendors must provide their own tents, tables, and chairs.
- **Safety:** Canopies must be staked down; weights are highly recommended.
- **Utilities:** Plug-in access is very minimal. Coordinate with the Manager if needed.
- **Schedule:** Setup begins at 1 hour prior to market start time Vendors should be ready to sell by 10 minutes prior to market start time.
- **Parking:** After unloading, vehicles must move to the nearby parking lot to leave space for customers.

VI. Code of Conduct

- **Environment:** No smoking, and no animals (except service animals) are permitted in the market space.
- **Neutrality:** This is a neutral space; campaign activities or promotion of religious/political philosophies are not permitted.
- **Professionalism:** Vendors must be respectful. Loud music, profanity, or arguments will result in removal.
- **Cleanliness:** Vendors are responsible for removing all trash and cleaning their site before departure.

VII. Important Notices

- **Weather:** The market is "Rain or Shine." Only the Market Manager may cancel for severe weather via the Facebook page.
- **Liability:** Vendors are personally responsible for their own insurance and all applicable state/local licenses.
- **Promotions:** By participating, vendors agree that photos/videos taken by the Manager may be used for promotion.